

GATE TO TECHNOLOGY TRANSFER

Subproject: E-CLUE 4 MATEO



Contact:

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Activities and expected results:

The E-Clue (Entrepreneurship Cluster Environment) subproject aims to develop the concept of entrepreneurship clusters by means of the use of digital environments.

For the entrepreneurship cluster digital platform to develop, it has to be linked between four MATEO regions, providing services that will multiply the effect of local policies and lead to interregional cooperation.

The general objective of the subproject is to evaluate the impact of the creation of an entrepreneurship cluster digital platform in the MATEO regione.

E-Clue also provides the specific education for future employees of technological parks and incubators. These specialists will have

the knowledge of the technologies used in the institutions as well as the knowledge necessary for successful cooperation with the entrepreneurial sphere.

Who and how can utilize the results of the E-Clue 4 MATEO subproject?

The subproject will specifically develop one of the services that the platform will offer: an e-learning course for entrepreneurship trainers. The principal need of these regions is due to the fact that there are few people with the capacity and the experience to advise entrepreneurs. For this reason, this e-learning course is developed in this subproject because it aims to give the re-sources to these territories to create high quality programs for entrepreneurs.

What competitive advantage does the E-Clue 4 MATEO subproject offer?

E-learning for trainers: The objective is to develop the methodology and contents of an e-learning course for trainers, focused on entrepreneurship and technology transfer.

Entrepreneurship cluster platform: The objective is to develop an entrepreneurship cluster platform where the different agents (human capital, finance entities, local public entities and universities) involved in the process of entrepreneurship, find a place to collaborate, share their knowledge and increase their capacity.

Both e-learning and the entrepreneurship cluster are initiatives to improve and boost the competitive factors of the local econ-

omy. We think that joining knowledge, information and other opportunities may be a way to accelerate the competitiveness of the territories.

MATEO subproject contact details:
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